



Help us Start Something BIG!

We would like to thank you for your continued support for Big Brothers Big Sisters of Lethbridge and District. Over the past 21 years Golf for Kids Sake has raised over \$806,000 to support the children in our community. We hope we can rely on your support for our 22nd Annual Charlton & Hill / National Salvage Golf for Kids Sake.

Date: Friday, June 7, 2019
Time: Registration/Breakfast at 7AM
Location: Picture Butte Golf Club

Specialty Sponsorship:

\$1500.00

- Two Golfers with cart
- Breakfast, lunch and steak dinner
- Recognition in event booklet
- Recognition on placemats
- Recognition during event
- Recognition on BeBig.ca
- Sponsorship signage
- Post event recognition
- Supporting a worthwhile community service

Corporate Sponsorship Includes:

\$950.00

- One Golfer with cart
- Breakfast, lunch and steak dinner
- Recognition in event booklet
- Recognition on placemats
- Recognition during event
- Recognition on BeBig.ca
- Sponsorship signage
- Post event recognition
- Supporting a worthwhile community service

Add an additional golfer for only \$350! Includes meals, refreshments and a day of unlimited golf!

Hole Sponsorship Includes:

\$450.00

- Sponsorship signage
- Recognition in event booklet
- Recognition on placemats
- Recognition during event
- Post event recognition
- Recognition on BeBig.ca
- Supporting a worthwhile community service

Add an additional golfer for only \$350! Includes meals, refreshments and a day of unlimited golf!

Prize Sponsorship Includes:

- Recognition in event booklet
- Recognition on placemats
- Recognition during event
- Post event recognition
- Recognition on BeBig.ca
- Supporting a worthwhile community service

Big Brothers Big Sisters of Lethbridge and District
622 6 Ave S, Lethbridge, AB, T1J 0Z3
P: 403.328.9355 • F: 403.328.5960
BeBig.ca



Get involved NOW!! Start something by participating in the Golf for Kids Sake



22nd Annual



Big Brothers Big Sisters of Lethbridge and District



Specialty Sponsorship Options

\$1,500.00

Cart Sponsor **Breakfast/Lunch/Dinner Sponsor** **Ace Sponsor** **Refreshment Sponsor** **Wine Sponsor**

- Two Golfers with cart
- Breakfast, lunch and steak dinner
- Recognition in event booklet
- Recognition on placemats
- Recognition during event

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Corporate Sponsorship Includes:

\$950.00

- One Golfer with cart
- Breakfast, lunch and steak dinner
- Recognition in event booklet
- Recognition on placemats
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Corporate Sponsorship PLUS additional golfer:

\$1,300.00

Hole Sponsorship Includes:

\$450.00

- Sponsorship signage
- Recognition in event booklet
- Recognition on placemats
- Recognition during event

- Post event recognition
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Hole Sponsorship PLUS a golfer:

\$800.00

Prize Sponsorship Includes:

- Recognition in event booklet
- Recognition on placemats
- Recognition during event

- Post event recognition
- Recognition on BeBig.ca
- Supporting a worthwhile community service

Please complete the following:

Company Name: _____

Golfer's Name: _____

Address: _____

City: _____ Postal Code: _____

P#: _____ F#: _____

Email: _____

Name on Income Tax Receipt: _____

Additional Golfer's Name: _____

*** Office Use Only***

Authorization # _____

Amount \$ _____

Date: _____

Initial: _____

Payment Enclosed Please make cheque payable to **Big Brothers Big Sisters of Lethbridge and District**

Invoice MasterCard Visa

Name on Card: _____ Credit Card Number: _____

Expiry Date: _____ Signature: _____

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Social Return on Investment

*Every dollar invested in
Big Brothers Big Sisters mentoring
generates \$18 in social return on investment.*

When it comes to hard dollar returns, few investments equal a donation to Big Brothers Big Sisters, according to a new study from The Boston Consulting Group (BCG).

The research compared the life outcomes of 500 former Little Brothers and Little Sisters with a control group of individuals from similar family and economic backgrounds who did not have a Big Brother or Big Sister to mentor them as children. The study found that, over their working lives, the former "Littles" will earn on average \$315,000 more than those in the control group.

Each former Little Brother and Little Sister involved in the research project is on track to generate an average of \$32,154 in additional tax revenue; \$49,819 in increased consumption; \$5,856 in additional charitable volunteering and \$890 in greater charitable giving.

Changing the course of young lives changes the future of communities. By every measure, Big Brothers Big Sisters returns **positive results in the mental health, employment and civic engagement** of the recipients of our mentoring programs.

SOCIAL RETURN ON INVESTMENT



*Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society.

We would like to thank you in advance for helping us make a difference in the life of a child.

If you have any questions or require further information, please contact Jen Visser at 403.328.9355 or email jen.visser@bigbrothersbigsisters.ca.

Yours truly,

Karen Reid,
Golf for Kids Sake Chair
Charlton & Hill Ltd.

Jen Visser,
Executive Director
Big Brothers Big Sisters of Lethbridge and District

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