

21st Annual**Big Brothers Big Sisters**
of Lethbridge and District

Help us Start Something BIG!

Over the past 20 years Golf for Kids Sake has raised over \$724,000 to support the children in our community. We hope we can rely on your sponsorship for our 21st Annual Charlton & Hill / National Salvage Golf for Kids Sake.

Date: Friday, June 8, 2018
Time: Registration/Breakfast at 7AM
Location: Picture Butte Golf Club

Specialty Sponsorship:

- Two Golfers with cart
- Breakfast, lunch and steak dinner
- Recognition in event booklet
- Recognition on placemats
- Recognition during event

\$1500.00

- Recognition on BeBig.ca
- Sponsorship signage
- Post event recognition
- Supporting a worthwhile community service

Corporate Sponsorship Includes:

- One Golfer with cart
- Breakfast, lunch and steak dinner
- Recognition in event booklet
- Recognition on placemats
- Recognition during event

\$950.00

- Recognition on BeBig.ca
- Sponsorship signage
- Post event recognition
- Supporting a worthwhile community service

Add an additional golfer for only \$350! Includes meals, refreshments and a day of unlimited golf!

Hole Sponsorship Includes:

- Sponsorship signage
- Recognition in event booklet
- Recognition on placemats
- Recognition during event

\$450.00

- Post event recognition
- Recognition on BeBig.ca
- Supporting a worthwhile community service

Add an additional golfer for only \$350! Includes meals, refreshments and a day of unlimited golf!

Prize Sponsorship Includes:

- Recognition in event booklet
- Recognition on placemats
- Recognition during event
- Post event recognition

- Recognition on BeBig.ca
- Supporting a worthwhile community service

Big Brothers Big Sisters of Lethbridge and District
622 6 Ave S, Lethbridge, AB, T1J 0Z3
P: 403.328.9355 • F: 403.328.5960
BeBig.ca

21st Annual



Big Brothers Big Sisters
of Lethbridge and District

Specialty Sponsorship

\$1,500.00

Cart Sponsor Breakfast/Lunch/Dinner Sponsor Ace Sponsor Refreshment Sponsor Wine Sponsor

- Two Golfers with cart
- Breakfast, lunch and steak dinner
- Recognition in event booklet
- Recognition on placemats
- Recognition during event

- Recognition on BeBig.ca
- Sponsorship signage
- Post event recognition
- Supporting a worthwhile community service

Corporate Sponsorship Includes:

\$950.00

- One Golfer with cart
- Breakfast, lunch and steak dinner
- Recognition in event booklet
- Recognition on placemats
- Recognition during event

- Recognition on BeBig.ca
- Sponsorship signage
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Corporate Sponsorship PLUS additional golfer:

\$1,300.00

Hole Sponsorship Includes:

\$450.00

- Sponsorship signage
- Recognition in event booklet
- Recognition on placemats
- Recognition during event

- Post event recognition
- Recognition on BeBig.ca
- Supporting a worthwhile community service

Hole Sponsorship PLUS a golfer:

\$800.00

Prize Sponsorship Includes:

- Recognition in event booklet
- Recognition on placemats
- Recognition during event

- Post event recognition
- Recognition on BeBig.ca
- Supporting a worthwhile community service

Please complete the following:

Company Name: _____

Golfer's Name: _____

Address: _____

City: _____ Postal Code: _____

P#: _____ F#: _____

Email: _____

Name on Income Tax Receipt: _____

Additional Golfer's Name: _____

*** Office Use Only***

Authorization # _____

Amount \$ _____

Date: _____

Initial: _____

Payment Enclosed – Please make cheque payable to **Big Brothers Big Sisters of Lethbridge and District**

Invoice MasterCard Visa

Name on Card: _____ Credit Card Number: _____

Expiry Date: _____ Signature: _____

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Social Return on Investment

*Every dollar invested in
Big Brothers Big Sisters mentoring
generates \$18 in social return on investment.*

When it comes to hard dollar returns, few investments equal a donation to Big Brothers Big Sisters, according to a new study from The Boston Consulting Group (BCG).

The research compared the life outcomes of 500 former Little Brothers and Little Sisters with a control group of individuals from similar family and economic backgrounds who did not have a Big Brother or Big Sister to mentor them as children. The study found that, over their working lives, the former "Littles" will earn on average \$315,000 more than those in the control group.

Each former Little Brother and Little Sister involved in the research project is on track to generate an average of \$32,154 in additional tax revenue; \$49,819 in increased consumption; \$5,856 in additional charitable volunteering and \$890 in greater charitable giving.

Changing the course of young lives changes the future of communities. By every measure, Big Brothers Big Sisters returns **positive results in the mental health, employment and civic engagement** of the recipients of our mentoring programs.

SOCIAL RETURN ON INVESTMENT



*Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society.

We would like to thank you in advance for helping us make a difference in the life of a child.

If you have any questions or require further information, please contact Jen Visser at 403.328.9355 or email jen.visser@bigbrothersbigsisters.ca.

Yours truly,

Karen Reid,
Golf for Kids Sake Chair
Charlton & Hill Ltd.

Jen Visser,
Executive Director
Big Brothers Big Sisters of Lethbridge and District

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